



THE INTERNATIONAL ASSOCIATION OF LIONS CLUBS

Souvenir and Installation



Lion Bijay Lal Pradhan

How different the world would be if Thomas Edison had invented the light bulb, but then decided not to tell anyone about his invention? What if Albert Einstein had decided not to share his special and general theories of relativity? What if Bill Gates had decided to keep his computer technology all to himself? What if Jonas Salk decided that his cure for polio should not be shared with other people? Clearly, then, sharing the results, the things which he knows or what has he invented has a great importance. In our society we have different philanthropic organization which is working in the field of humanitarian, with the motto of serving a needy people. The philanthropic work done by them may be the example to the society so that the other people may get intimidated with those activities and started to indulge in the same surround.

Publication of those results or invent or activities is, by far, the most common method of disseminating to the society. There are several publication options, including books, monographs, newsletters, working reports, bulletin, and Internet-based articles. However, publication of the activities of these clubs and organization in the form of souvenir is the most common to our society which reflect the activities and thinking of the members in the disseminating book, souvenir.

Lions club of Balkumari College is the college level lions club conducting

the major programs as: Senior Citizen Health Camp, Health Awareness Program, Education Material distribution, Blood Donation Programs, Tree Plantation Programs etc. The way to dissemination of these activities is the souvenir. Since year 2002 of our establishment continually our club is publishing the souvenir to reflect our activities in the form of book.

The next thing I want to discuss about the Installation ceremony. From our beginning days we have like ritual that the every member of our club attended in the club installation ceremony with their spouse. The next place to disseminate the club activities is the installation program. Club secretary report or present the yearly club activities of the different lionistic year. Next, It is an ideal opportunity to present the deserving lions with their yearly award. The award may be pin or patches or certificates – are the symbol of achievement. Award represents the special effort by the members and recognizes the fulfillment of special responsibilities. Awards in the installation ceremony means the publicly recognition of the contributors which I think is the one of the motivational factor for indulging the members in the different activities. The news media should be invited so that the activities of the club can be publicly disseminated. In my opinion, these are the two effective ways to disseminate the club activities to the society. Long Live Lionism